

In the Claims:

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27. (Canceled)

28. (Canceled)

29. (Currently Amended) A method of providing an interactive fueling operation comprising:

providing an interactive graphical user interface at a fueling position on a fuel dispenser;

executing a web browser as a thin client on said interactive graphical user interface;

displaying information to a customer at the graphical user interface in response to receipt of a markup language from a server spaced from the fuel dispenser, by delivery over a network;

prompting a customer to select a service with the displayed information;

receiving a response from the customer identifying a selected service to be provided by the server;

transferring the response from the dispenser to the server over the network; and

transmitting a service from the server over the network to the fueling position based on the customer response at the fueling position.

30. (Original) The method of claim 29 wherein the delivery transfer and transmission are over the Internet.

31. (Original) The method of claim 29 wherein the information displayed is advertising information.

32. (Original) The method of claim 29 wherein the information displayed is one of the group consisting of news, weather, sports, traffic updates and maps.

33. (Original) The method of claim 29 wherein the information displayed is merchandising information providing the customer an opportunity to select from one or ore items displayed.

34. (Original) The method of claim 29 wherein the information displayed is live video information of a person communicating with the customer to provide a video intercom.

35. (Original) The method of claim 29 further including using hypertext markup language and hypertext transfer protocol to carryout the step of displaying, prompting, receiving, transferring and providing.

36. (Canceled)

37. (Canceled)

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39. (Canceled)

40. (Canceled)

41. (Canceled)

42. (Canceled)

43. (Canceled)

44. (Canceled)

45. (Canceled)

46. (Original) The interactive multimedia dispenser of Claim 45 wherein said services provide for display content.

47. (Original) The interactive multimedia dispenser of Claim 45 wherein said services provide for customer interactivity with one or more of the group consisting of point-of-

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sale functions, advertising, merchandising, ordering products, ordering services, ordering food, providing local information, audio intercom and video intercom.

48. (Canceled)

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49. (Currently Amended) A method of providing an interactive fueling operation comprising:

providing an interactive graphical user interface at a fueling position on a fuel dispenser;

executing a web browser as a thin client on said interactive graphical user interface;

displaying information to a customer at the graphical user interface from a data source by interpreting a markup language received from said data source;

prompting a customer to select a service with the displayed information;

receiving a response from the customer identifying a selected service to be provided;

transferring the response from the dispenser; and

transmitting a service to the fueling position based on the customer response at the fueling position.

50. (Original) The method of claim 49 wherein the delivery transfer and transmission are over the Internet.

51. (Original) The method of claim 49 wherein the information displayed is advertising information.

52. (Original) The method of claim 49 wherein the information displayed is one of the group consisting of news, weather, sports, traffic updates and maps.

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53. (Original) The method of claim 49 wherein the information displayed is merchandising information providing the customer an opportunity to select from one or more items displayed.
54. (Original) The method of claim 49 wherein the information displayed is live video information of a person communicating with the customer to provide a video intercom.
55. (Original) The method of claim 49 further including using hypertext markup language and hypertext transfer protocol to carryout the step of displaying, prompting, receiving, transferring and providing.

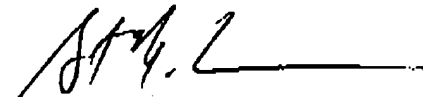
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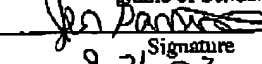
Respectfully submitted,

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